

**WEBSITE COMMITTEE ANNUAL REPORT TO WEAVERS' GUILD OF BOSTON BOARD OF DIRECTORS
May 2017**

Annual Updates: Since May 2016, the committee has completed the annual updates of the following pages and related pdf and image files:

- Exhibit and Sale page for 2016 sale
- Education Pages:
 - Workshop Calendar
 - Morning Worships
 - Three Day Workshop
 - Weavers Helping Weavers
 - Afternoon Speakers
 - Teacher Biographies
- Guild Programs-Meetings
- New May Meeting page which includes slide show
- Textile Community
- Weaving Teachers
- Sponsors' Links

We also updated the following:

- Guild Publications
- Used Looms
- Membership

And we've set up additional server-based email addresses so personal addresses do not appear on the website.

Visits: We track visits (not individual visitors) to the home page, sale page and morning workshops page (as a way of tracking interest in and use of the website education pages). This year we had:

- Nearly 5,000 visits to the home page;
- Nearly 1,500 visits to the sale page; and
- Nearly 1,300 visits to the morning workshops page.

Fees: No fees were due this year.

Respectfully Submitted

Website Committee: Jane Moore & Sally Eyring, Co-Chairs
Nancy Kronenberg, Consultant and Webmaster Emerita